

GubbareHoliMasti Engagement Activity

TERMS AND CONDITIONS

1. This Engagement Activity is the #GubbareHoliMasti ("**Engagement Activity**") on Gubbare ("**Channel**").
2. This Engagement Activity is organized by IN10 Media Private Limited ("**IMPL**").
3. The promotions and participation for this Engagement Activity start from 10th March, 2025 and end on 16th March, 2025. No entries will be entertained post 16th March, 2025.
4. The Participant agrees and confirms that they have read, understood and by participating in the Engagement Activity they accept the terms and conditions stated herein.
5. IMPL reserves the right to change the terms and conditions, including extend, withdraw, modify or cancel the Engagement Activity, and/or the selection process and/or mechanism of the Engagement Activity etc., at any time without prior notice.
6. The employees of IMPL and/or its family members and/or its friends shall not participate in the Engagement Activity.
7. This Engagement Activity is open to all participants below the age of 15 (fifteen) years. IMPL is entitled to call for supporting valid documents in relation to the age of the participant such as Aadhar Card, Passport or Birth Certificate. All the minor participant(s) or entrants participate in the Engagement Activity, must obtain their parents' or legal guardians' permission to access and participate in the Engagement Activity. Only parents or legal guardians of children can register on behalf of the minor participant.
8. The viewers can participate in the Contest by scanning a QR code displayed on the Channel. After scanning the QR Code, the viewers will receive an automated message on their WhatsApp, which will lead them to Channel's WhatsApp Chatbot. Later, the participants can participate in the Engagement Activity by selecting their favorite character, as their 'Holi Buddy' among four popular Gubbare toons, being Mighty Raju, Guru Bhole, Ninja Hattori, and Kicko Speedo through Whatsapp ChatBot and submit their entries.
9. IMPL reserves the right to disqualify the shortlisted participants at any time, if IMPL is of the opinion that the details and/or documents provided by the shortlisted participants is not to the satisfaction of IMPL. IMPL's decision in this regard shall be final and IMPL shall not entertain any questions and/or communications in relation to the same.
10. To participate in this Engagement Activity, the participant needs to be residing in India during the Engagement Activity.
11. Multiple entries shall not be considered.
12. The winners will be featured in special Holi Celebration Bumpers alongside their favorite toons from 14th March, 2025 till 18th March, 2025 along with their name, state and city on the Channel between 2 PM to 6 PM.
13. The selection of the winners shall be at the sole discretion of IMPL.
14. The number of winners shall be selected by IMPL at its sole discretion.
15. IMPL reserves the right to increase or decrease the number of winners at its sole discretion.
16. The winners shall be informed by email/ SMS or call.
17. There shall be no gratification/ prize provided to the participants of the Engagement Activity.
18. IMPL shall be entitled to use the pictures of the winners along with their names on the Channel and social media and the winners shall have no objection to the same.
19. IMPL accepts no responsibility for difficulties experienced in submitting an entry to this Engagement Activity. IMPL does not accept responsibility for (1) lost, late or undelivered entries

or (2) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the Engagement Activity or (3) any event which may cause the Engagement Activity to be disrupted or (4) any entries received after the Engagement Activity period or (5) any other issues beyond the control of IMPL.

20. Any and all costs, charges, etc. for participation in the Engagement Activity shall be borne solely by the participants. All incidental costs, if any, that may arise from participating in the Engagement Activity will be borne by the Participant solely.
21. IMPL shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this Engagement Activity, the participation of the participant in the Engagement Activity.
22. Upon the viewer/ participants/ winners accepting the terms and conditions of the Engagement Activity by submitting their details and entries for the Engagement Activity, IMPL reserves the right to use their image, photograph, name, contact number and likeness in advertising, marketing or promotional material in any medium format being television, digital, print and by any means throughout the world for any purpose connected with the Engagement Activity or any other purpose, including but not limited to post - promotional activities, as per IMPL's sole discretion and the participant grants IMPL the right to the same without any objection.
23. Material sent to IMPL including feedback and other communications of any kind as well as submission of an entry to this Engagement Activity shall be deemed to be non-confidential. IMPL shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. IMPL is also free to use any ideas, concepts, know-how or techniques, if any, contained in such submissions or materials for any purpose.
24. Each participant understands that each of the officials of IMPL engaged in the organization and management of this Engagement Activity including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this Engagement Activity.
25. The participant undertakes to indemnify and keep IMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by IMPL due to breach of any of the terms and conditions herein contained.
26. This Engagement Activity shall be governed by the laws of India.
27. Any disputes, differences and/or any other matters in relation to and arising out of this Engagement Activity or pertaining to these terms and conditions shall be subject to exclusive jurisdiction of the courts at Mumbai alone.
28. These terms and conditions shall be carried out everywhere for the purpose of this Engagement Activity.